



"Sadnah"
Preservation and Advancement .

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ



“ CEO's Message

I am Suleiman Al-Dalali. I embarked on my entrepreneurial journey at the age of eighteen, driven by immense passion and even greater dreams. It was a long and challenging road, where I overcame obstacles and achieved success with unwavering determination and ever-evolving visions. To help every passionate entrepreneur reach where I have—more quickly, with greater ease, and while avoiding as many setbacks as possible—I founded Sadana as your constant partner, dedicated to safeguarding and developing your business. Together, we aim to contribute to achieving our ambitious Vision 2030 and fostering the growth of our economy.”



Why Sadnah ?

Because names are an indivisible part of any identity, we chose "Sadnah" as our name and identity, derived from "Saden" which means in Arabic "The Protector of a sacred place", specifically, "Holy Kaaba". From our view point, we believe that human efforts and wealth are sacred parts of their life. Therefore, we go beyond that—driven by a philosophy of preservation and advancement, we focus our commitments on elevating these endeavors to new heights, and none is more fitting than the peaks of our beloved homeland, representing our identity and the foundation of our Saudi company "Sadana."



“who Are We ?”

We are Sadna, the entity that nurtures your businesses and commercial projects with appreciation and reverence. Since our founding in 2018, we have taken on the responsibility of building solid foundations for your project that guarantee success and promoting it with the most innovative and creative marketing strategies.



Our Mission

To build strong bridges of trust, security, and creativity, enabling our partners to take confident steps on their journey to the summit.



Our Goals

We aim to provide every establishment with the expertise, consultation, and internal development it needs across all departments, along with legal protection. Our ultimate goal is to elevate our name—and the names of our partners—to the very peaks of success.

Our vision

We aspire to achieve our unique vision of making Sadana a pioneering, innovative, and competitive company in its field—the first destination for every establishment seeking a dedicated guardian. We are also committed to contributing to the realization of our Kingdom's Vision 2030 by supporting and developing the commercial sector to ensure its growth and prosperity.



How do we serve your work ?

Since the creation of all human beings in this world, the most important thing for each human is his reputation (Today is Marketing), which is the easiest way to build a solid reputation that will be easy to recognize and remember, to be seen by thousands of people. So we came to rise in multiple media that fit your identity from the first step to reach the distance that is beyond your expectations.

Your Journey with Sadnah:

Your journey begins when you see the spark of beginnings and strengthen your resolve to embark on the spring of your dreams and endeavors. From the 'foothill,' the lowest point of the mountain, to the 'overlook,' the elevated side where you assess and control your path, and finally to the 'summit,' where you experience complete satisfaction and a sense of victory. Sadana will guide and direct you through this journey, showing you the best and shortest paths, equipping you with safety and everything you need to start and reach the highest peak in your field.



Safh (foothill)

is the lowest spot in a mountain, which we consider as the first step of your journey to the top, the spot that starts with peace and safety to stay stable on your next steps when you find "Sadnah" that helps building your brand.

Matali (the top)

because the top is the place that gives you a clear vision, you will see your clients easily and provide them with exactly what they need.



Tuwaiq Peak

Here, you will reach your first summit—the peak that will elevate you above everything around you. In the vast landscape of commerce, you will become visible—with a click of a button by Sadana—to 11 million targeted customers. You will shine brightly in their view, and they will turn to you alone



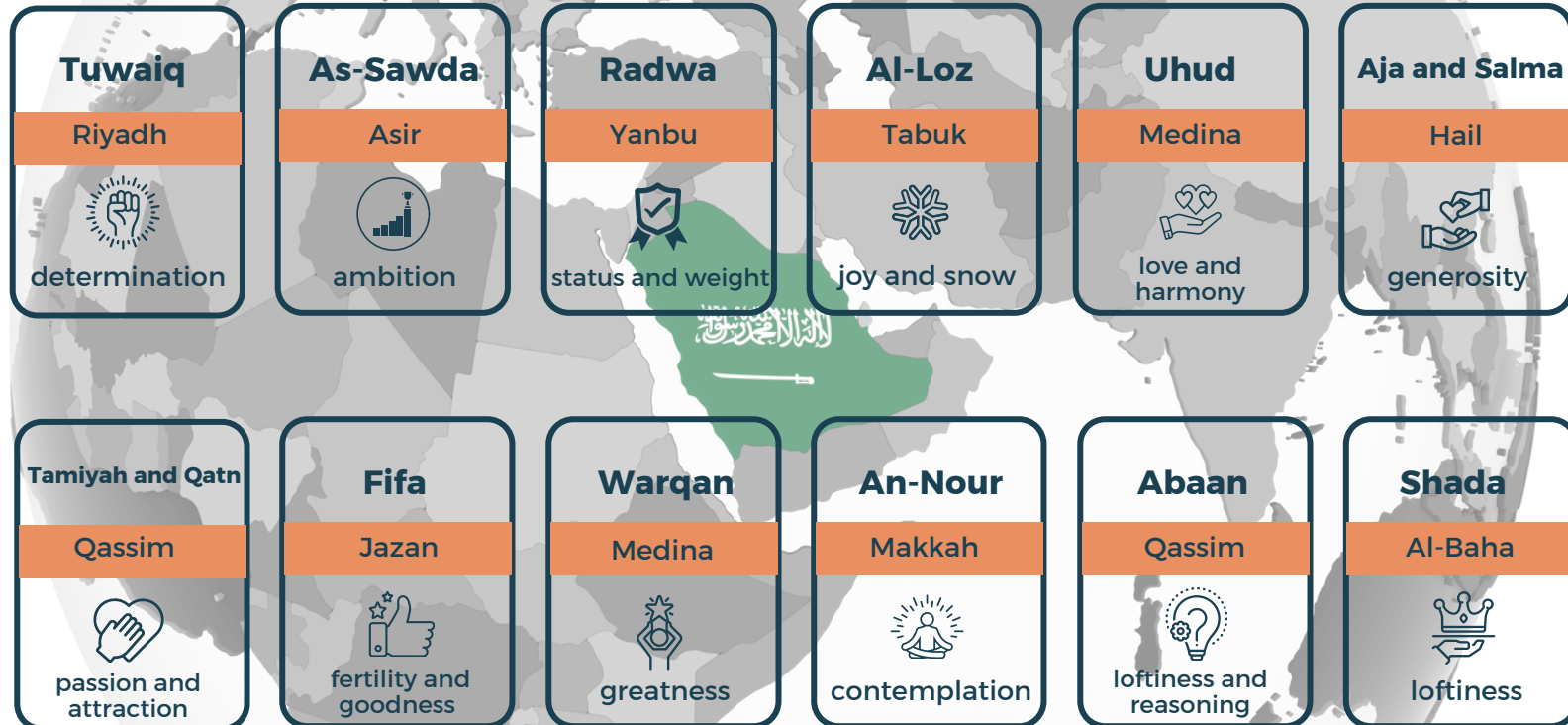
Peaks

WILL NOT be over with Sadnah.
Keep climbing, you have a lot ahead of you.

Our peaks

Get to know all the peaks that you can reach with Sadnah

In our amazing kingdom, there are famous peaks that touch the clouds



From them we were inspired to represent our services, so that you may embrace the clouds with "Sadnah".

Al-Sawda Peak: The highest peak in the Kingdom, where we craft the highest reputation for you by establishing a strong brand image and identity in the minds of potential customers and your target audience. We achieve this through diverse and varied marketing paths

The Art of Marketing:

Since reaching clients is not easily achieved and experience plays a crucial role, we work within a specialized expert team dedicated to your goals.



Content Writing



Design



Photography



Account Analysis



Target Audience
Identification

Radwa Peak



Account Management:

To build a close relationship with your audience, you need to always be with them and among them. Our team is ready to take on this task with passion and dedication.

Al-Lawz Peak



Branding:

We build your identity, starting from the logo to the complete visual identity, including print materials, stamps, business cards, uniforms, and much more. We attract customers from everywhere, ensuring access to 11 million potential clients with just a click, and document your journey and success. Your name will shine like a star in the sky.

Salma Peak



Social Media Marketing:

We handle targeting your audience on each platform through engaging content and successful campaigns.



Uhud Peak



Marketing & Advertising Campaigns:

Set your goal, and let our professional and creative marketing team bring it to reality. We ensure you reach 11 million potential clients through expert strategies and collaborations with top influencers and celebrities

Aja Peak



Influencer Marketing:

We take care of finding the perfect influencer to target your clients and work with them to achieve your goals and expand your reach.

Cotton Peak



Public Relations:

We build you a distinguished reputation that connects your company to the outside world and enhances the precious trust between them.



Tamyyah Peak



Web and app programming

To reach your clients everywhere quickly and innovatively and to develop and compete in the digital commerce arena, we are here to provide you with the latest and most innovative and practical websites.

Fifa Peak



Establishing new departments of administration:

We study your establishment thoroughly and extracted every detail you need to rise and renew, where we build and develop important departments such as successful and professional customer service, innovative and renewed marketing, and diversifying sales activities. So that you can achieve more than you desired.

Warqan Peak



Performance indicators:

Since job satisfaction is an important standard, we measure and analyze levels and determine impacts to have the best mature team.



Aban Peak



Governance and organizational structure:

To outline the features of governance, build organizational structures, and organize them with strategic intelligence, to transform the vision into an integrated system with high transparency that ensures great success with true sustainability.

Shada Peak



Human Resources Management:

Where a human resources team is built and trained to suit your services and manage workforce operations to handle government procedures and platforms, other companies, and clients.

Al-Nour Peak



Internal Procedures and Regulations Policy :

We provide everything necessary to achieve a professional, organized, and goal-oriented work environment.

Our Influencers:

We carry out our clients projects with love and ambition and serve everything related to the advertisements and coordination.



Nooraa



Nader Al-Farhan



Madiha Ahmed

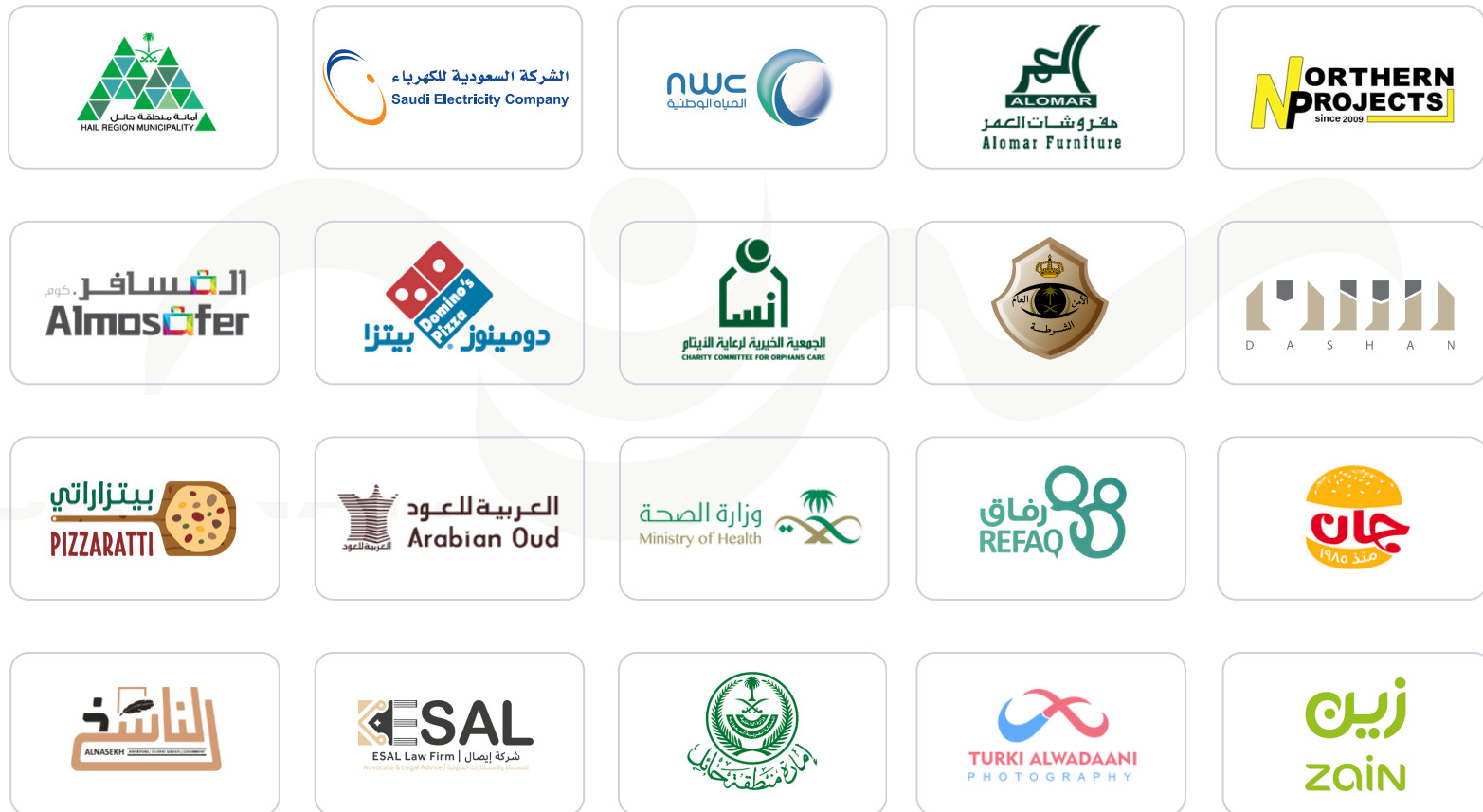


Tareq Al-Ali

SADNAH

Success partners:

Here are partners who extended their trust to us, and we provided them with satisfaction and excellence.



Strategic Partners:

We work with Partners and Friends within a partnership that carries strategic relationships for mutual support.



We take on the task to preserve your identity and launch your journey towards the peak you deserve.



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